



# POWER BUY ART SPECIFICATIONS

Software Requirements: If your software is not listed, please call before sending your files.

## ADOBE ILLUSTRATOR:

Save art as an AI, EPS, or PDF - using the "Press Quality" preset.

Convert type to outlines or provide fonts along with your files. If you have linked TIFF files from Adobe Photoshop in your art, provide images. Files should be CMYK and placed images in Illustrator must be at least 300 dpi or higher in resolution.

## ADOBE PHOTOSHOP: (do not use Photoshop for typesetting)

Save art as a JPG, EPS, or TIF. Files should be CMYK and built at 300 dpi or higher in resolution.

## FILE SIZE:

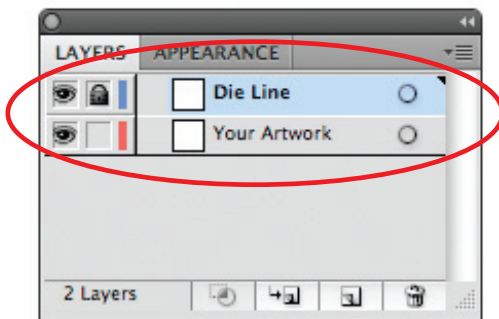
4.25" wide by 3.25" high - included 1/8" full bleed around art [final trimmed label measures 4" x 3"]

5.25" wide by 3.25" high - included 1/8" full bleed around art [final trimmed label measures 5" x 3"]

7.25" wide by 2.75" high - included 1/8" full bleed around art [final trimmed label measures 7" x 2.5"]

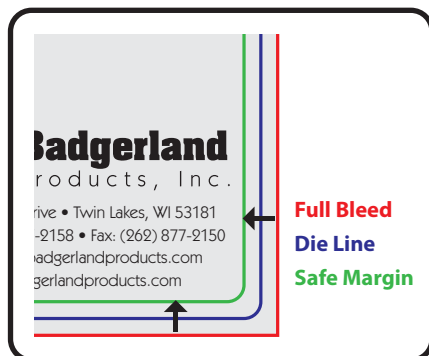
## DIE LINE:

Include die line on a separate layer to measure final label dimensions, with radius corner of .125.



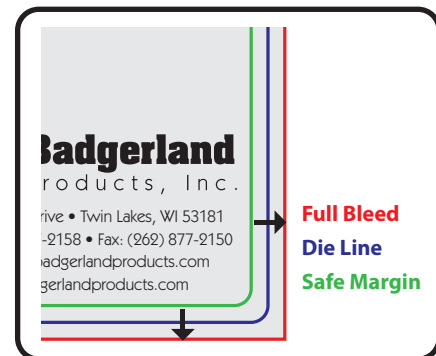
## TRIM:

Remember to keep important information like type and logos inside the safe margin, this will ensure that your graphic elements are not cut off during the trimming process.



## BLEED:

Remember to extend your art or design elements past the trim line to avoid a white border around your art when trimmed down to size.



## COLOR:

When creating your files be sure to create them using CMYK color profile. Files submitted as RGB will be converted to CMYK which will cause dramatic color variations. Printed colors are always different from what your monitor represents. PDF proofs of your art are not accurate representations of the final printed color.